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Taking Financial Literacy by Storm at the Success Conference

Woodbridge, VA, March 30, 2011 — On Saturday March 26, 2011, Belvoir Federal Credit Union took a proactive role in their financial literacy initiatives by attending and speaking at the “Girls + Math + Science = Success!” Conference at Marsteller Middle School in Bristow Virginia. There were over 500 students, parents, teachers, presenters, and conference staff in attendance.

Since 2009, Belvoir Federal’s Financial Coach, Kelli Jo Anthon, AFC, CHC, has given presentations at the Success Conferences in order to educate the young minds of tomorrow. Kelli’s seminar this year “It’s a Matter of Life and Debt” focused on effective ways to manage and reduce debt while balancing other aspects of life simultaneously. The interactive approach Kelli instilled allowed the participants to organize their financial information, set goals, and implement debt reduction strategies using a myriad of techniques, tools, and resources available at financial intuitions and online banking.

“The Success Conference provides a platform for parents to set specific strategies to keep their finances in line with a focus on debt reduction,” stated Kelli. She continued to mention the importance of teaching children responsibility when it came to their money and said, “The best way to show children the right course of action is to demonstrate it through a parent’s action.”

Belvoir Federal Credit Union is a full-service, member owned, not-for-profit financial cooperative providing the foundation for the financial success of our Members. For more information about Belvoir Federal Credit Union, please visit our Web site at www.BelvoirCreditUnion.org

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